



# TOWN OF ERIE NEWS FLASH

## Economic Development

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## Erie Moves Forward with 3 New Retail Centers!



**ERIE, CO** – The 2015 Citizen Survey tells us the Economy is a top priority for Erie residents. Only 6% think there is ample shopping close to home. Not surprisingly, the vast majority of residents support the Town's efforts to increase retail opportunities in Erie.

That's why over the next 3 days we want to share with you the good news...

The retail we've been working so hard to attract is on its way! In fact, during the month of September, Erie moved forward with 3 new retail centers. In case you haven't heard, here they are:

1. **King Soopers at Vista Ridge MarketPlace** - 20 acres of retail set to open fall 2016
2. **Highway 287 & Arapahoe** - Development partner selected for 50 acre retail center
3. **Four Corners** - 45 acre development includes 14.5 acres of Community Commercial

Today we'd like to share with you details about the King Soopers at Vista Ridge MarketPlace. Tomorrow we will feature Highway 287 & Arapahoe followed by the Four Corners development on Wednesday.





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**King Soopers at Vista Ridge MarketPlace** - The Board of Trustees approved agreements resulting in the purchase of an approximately twenty acre site for the King Soopers at Vista Ridge MarketPlace shopping center to be located at the northwest corner of Highway 7 and Sheridan. The MarketPlace is set to open in advance of the holidays in 2016!

The King Soopers at Vista Ridge MarketPlace shopping center will be approximately 125,000 sq. ft. - more than twice the size of their conventional store. In addition to the MarketPlace, there will be 7,100 sq. ft. of immediately adjacent retail stores; three stand-alone retail pad sites (each over 1 acre in size) and a King Soopers fuel station.

According to Town Administrator A.J. Krieger, the final approval for this retail center has been a long time coming. "The King Soopers at Vista Ridge MarketPlace will begin to diversify our revenue base and generate some annually renewable sales tax revenues," said Krieger.

**ABOUT OUR NEW KING SOOPERS:** The King Soopers at Vista Ridge MarketPlace is designed as a one-stop "lifestyle" shopping destination. According to King Soopers, this store will have an expanded natural and organic food selection; Murray's Cheese destination; fresh sushi island; expanded prepared foods, bakery and floral sections; two full aisles of pet supplies; baby and toy supplies; school and office supplies; "Kitchen Place" offering utensils, dishware and appliances; "Home Center" serving as a quick alternative to the larger home stores; Apparel section including changing rooms; "Optimum Wellness" supplied with nutrition products and wellness supplements; "Little Clinic" for walk in health and wellness visits; and a new concept called "Click List" offering online shopping where customers can schedule their pick-up time, go to a special drive thru lane and have a personal assistant load their groceries.

Stay up-to-date about the King Soopers at Vista Ridge MarketPlace [here](#).

### MORE INFORMATION

View more information on the Town of Erie's Urban Renewal Authority at [www.erieco.gov/ura](http://www.erieco.gov/ura).

For more information on these projects contact Paula Mehle at 303-926-2769.

[Town of Erie Economic Development](#)