



Town of Erie News Flash

News & Announcements

Posted on: September 11, 2013

Erie Board of Trustees Action Items – September 10, 2013

Board Approves Urban Renewal Area Plan for DayBreak - The Board approved an Urban Renewal Area Plan for the DayBreak Area developed in accordance of the provisions of the Urban Renewal Law of the State of Colorado. The Plan's purpose is to reduce, eliminate and prevent the spread of blight within the DayBreak Area and to accomplish this the Plan promotes objectives and priorities in adopted community plans. Earlier in the evening, the Town of Erie Urban Renewal Authority passed a resolution that approved and adopted the DayBreak Area Renewal Plan and made a recommendation that the Town Board approve said Plan.

Town of Erie Urban Renewal Authority

Board Moves Forward with Erie Parkway & Meller Street Traffic Signal - The Board awarded a construction contract for the Erie Parkway & Meller Street Traffic Signal Project in the amount of \$293,768.00. The project consists of installation of mast arm traffic signal at the intersection of Erie Parkway & Meller Street. Work to include signal poles, controller and cabinet, pedestrian signals, camera detection system, conduit and illuminated street signs.

Erie's Economic Development Mobile App Wins Four National Awards - Town of Erie Economic Development Coordinator Paula Mehle and Communications and Marketing Coordinator Katie Jenkins presented Mayor Joe Wilson with four awards bestowed upon the Town during the annual SAVVY Awards sponsored by the City-County Communications & Marketing Association (3CMA). 3CMA awarded the "Town of Erie Economic Development Mobile Application" its highest honor, the 2013 President's Award for Most Outstanding Marketing Program in addition to the following two SAVVY Awards and one Silver Circle Award:

- SAVVY Award: Most Innovative
- SAVVY Award: Marketing and Tools - Economic Development
- Silver Circle : Digital Interactive - Social Media

The SAVVY Awards competition recognizes outstanding local government achievements in communications, public-sector marketing and citizen-government relationships. The SAVVY Awards salute skilled and effective city, county, agency or district professionals who have creatively planned and carried out successful innovations in communications and marketing. 3CMA accommodates local government organizations of all sizes and budget classes by judging entries in several different population groups.

The President's Award is presented to the entry that best reflects 3CMA's commitment to local government marketing. Each year a program is singled out that demonstrates dramatic results and raises the bar for all in communications and marketing.

Mayor Wilson read from the inscription of the President's Award which stated: "3CMA presents its 2013 PRESIDENT'S AWARD for the Most Outstanding Marketing Program honoring the 'Town of Erie Mobile Application' to the Town of Erie, Colorado. The judges could not find any fault with this program. It achieved perfect marks in fourteen scoring criteria. It is an outstanding example of a successful marketing campaign that included building a customized, event specific mobile application called "erieCO@ICSC" to provide free and quick access to retail development opportunities in the Town of Erie."



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Board of Trustees Blog – View the most recent posts by following the [Board of Trustees Blog](#). New posts include: Golden Run - Questions and Answers; Erie's New Playground - Erie Singletrack.

View complete September 10, 2013 Board of Trustees Meeting Packet [here](#).

Upcoming Board of Trustees Meetings – The next regularly scheduled [Board of Trustees](#) meeting will be on Tuesday, September 24, 2013 at 6:30 pm. All meetings are held in the [Town Hall boardroom](#) located at 645 Holbrook Street in Erie.

More Information – Board of Trustees Action Items are brief summaries of some, but not all, agenda items and do not serve as the official meeting minutes. Select this link to view archived Board of Trustees meeting online via the Town's [On Demand Video](#) service. To request approved meeting minutes of Board of Trustees meetings, please contact the Town Clerk's Office at nparker@erieco.gov.